

Snowsport England

Minutes

Youth Development Committee

Minutes: Sunday 21 May 2017

Meeting at Sportspark, Loughborough

1. In attendance:-

Dominic McGonigal (DM) (chair), Taryn Archibold (TA), Sarah Campbell-Woodward (SCW), Alan Edwards (AE), Chris Stroud (CS), Victoria Crampton (VC), Betony Garner (BG)on-line

Apologies;

Bryan Thomas (BT), Luke Williams (LW), Phil Brown (PB)

2. Minutes of last meeting (18.4.17) and matters arising:-

Minutes formally approved

3. NSSW

- DM commended the report produced by LW
- Data to date:
 - 2,353 participants (1066 in 2016)
 - 77 schools involved
 - Average of 31 pupils per school
 - 78% of schools participating are happy to be contacted re schools' membership of SSE
 - 96% of schools participating can see themselves getting involved in snowsports in the future
 - 78% of schools felt that the week was at an appropriate time of year
- TA to collate retention figures after half term
- BG was formally thanked for the excellent PR for the event. BG will try to calculate the monetary value of the PR

- It was agreed that we would run NSSW 2018 from Monday 25 June until Saturday 30 June with a launch date of Wednesday 20 June 2018 *Although 78% of schools participating thought that the April date 2017 was OK, the committee was thinking of the many schools who did not participate because of the date in 2017*
- Tim Fawke has informed the committee that we need to raise £20,000 in sponsorship for NSSW in 2018
- VC will push Andorra to remain involved
- VC listed possible sponsors for 2018; MSG Tours, Interski (preferred school ski trip sponsor), Select School Travel, Everyone Active (Gym Company)
- The focus for YDC members is to seek contact names of national non-wintersports companies such as Jaguar Landrover, a High Street Bank, Investment Companies, Tourist Boards, Luxury Brands, Dare 2 B, Coach Companies, Trampoline company. A 3 month window was allocated to this venture and YDC members agreed to forward contact names to VC
- TA will produce a plan for NSSW for 2018. Stressed that all activity should go through TA

4. Youth Sports Trust

- DM agreed to liaise with Roman from Youth Sports Trust
- Target 14-18 age group
- CS (together with Ryan Grewcock) to look at pathways in coaching/officiating both 14-16 and 16-18 by end of June 2017

5. SSE Membership

- Some detail now available from Tim Fawke but still unclear on funding for ESSKiA. DM agreed to speak to Tim and get information to SCW before her ESSKiA board meeting on 10th June

6. Winter Olympics 2018

- VC is working on curricular materials for schools to link with Winter Olympics. Primary age group should be the main focus. AE and TA will attempt to get feedback from their schools.

7. Date of next meeting

- Tele- conference on Thursday 13 June at 7.00pm

8. AOB

- None

Agreed actions:-

Collate retention figures from NSSW 2017	Taryn
Calculate monetary value of NSSW PR	Betony
Attempt to get key names of contacts for sponsorship	all members
Produce plan for NSSW 2018	Taryn
Liaise with Youth Sport Trust	Dominic
Identify coaching/ officials pathways for 14-18 year olds	Chris
Liaise with Tim Fawke re SSE membership fees	Dominic
Provide feedback to Victoria re Curriculum materials for Winter Olympics 2018	Taryn & Alan