

# **Snowsport England**

## **Minutes**

### **Youth Development Committee**

**Minutes: Tuesday 3 January 2017**

**Tele-conference**

#### **1. In attendance:-**

Dominic McGonigal (DM) (chair), Taryn Archibold (TA), Alan Edwards (AE), Chris Stroud (CS), Bryan Thomas (BT), Luke Williams (LW), Victoria Crampton (VC)

#### **Apologies;**

Betony Garner (BG)  
Sarah Campbell Woodward (SCW) (not present)

#### **2. Minutes of last meeting (27.11.16) and matters arising:-**

Modified minutes formally approved with no amendments.

- VC still trying to finalise sponsorship deal with Equity
- BG & Roman Neveykin still talking about article on leadership
- NSSW now on SSE web-site. Thanks to VC
- Negotiations still on-going between BT & SCW re relationships between SSE and ESSKiA
- BT chasing Ryan Grewcock to ensure that Level 1 courses appear on the SSE web-site
- Targeting of Facilities for NSSW covered under NSSW agenda item
- Use of YST portal still ongoing between BG and Roman Neveykin
- Flyer for NSSW agreed not yet printed or distributed
- The use of YST ambassadors is still ongoing between DM and Roman Neveykin

### **3. National Schools Snowsport Week, 24-30 April 2017**

- AE meeting with Cameron Singer re Gloucester slope participation on 4.1.17
- Rossendale, Silksworth, Sandown, Ackers already signed up.
- VC to chase Chill Factore
- DM reported that Welwyn, Brentwood and Hemel Race Club almost certainly on board
- Phil Brown has had a serious accident and we will ask him to only be responsible for Skiplax contacts.
- Mailer has gone out to all slopes. This will be targeted geographically
- BT will contact SCW re ESSKiA schools and contact Stoke
- VC explained the school database that she has with 8,500 school names. They will be contacted every 2 weeks. TA and AE will feedback whether their schools have been contacted
- 2,00 flyers to be printed
- Flyer will be emailed to all racer entries. Flyer given to all SSE course attendees and LW will ensure that all participating facilities and courses get copies.
- Equity logo will be added to the flyer if they sign up. VC to liaise with TA
- LW will badger committee members to have contacted their agreed facilities by 16.1.17
- **COMMS:**
- LW on behalf of BG reported that there will be a press release on 16 January and social media involvement with Ambassadors
- Launch event is planned for Friday 21 April probably at Hemel. DM to talk to BG re this event. DM will keep VC informed so that Andorra and Equity can be invited

### **4. Pathway to Youth Participation**

- CS has sent a draft to DM & TA and will now send it to all committee members.
- CS outlined the structure of his draft based on 3 pathways: Recreational, Competitive and Coaching
- The document will be linked to SSE web-site via NSSW Landing Page
- CS to send document to VC to improve the graphics

### **5. Date of Next Meeting**

- Tuesday 17 January 2017 at 9.00pm by conference call.

## 6. AOB

- Newsletter to School members of SSE will include the NSSW flyer. BG will be asked to adapt press release so that it can be included. VC will send it out. Details of ASCL and SCO courses to be included. CS will send 'ready made copy' to VC

### Agreed actions:-

Try to finalise sponsorship from Equity	Victoria
Finalise article on leadership	Betony & Roman
Continue discussions with ESSKiA	Bryan & Sarah
Chase Ryan Grewcock	Bryan
Finalise use of YST portal	Betony & Roman
Finalise use of YST ambassadors	Dominic & Roman
Contact all schools on database re NSSW	Victoria
Flyers to be printed and distributed	Luke
Committee members badgered to complete	
Facility contacts	Luke
Progress arrangements for NSSW Launch event	Dominic & Betony
Pathway for Youth Participation document circulated	Chris
Send copy of ASCL and SCO courses to Victoria	Chris
Co-ordinate production of Newsletter	Victoria