

# **Snowsport England**

## **Minutes**

### **Youth Development Committee**

**Minutes: Tuesday 27 March 2018**

**Tele-conference**

#### **1. In attendance:-**

Dominic McGonigal (DM) (chair), Taryn Archibold (TA), Phil Brown (PB), Alan Edwards (AE), P Chris Stroud (CS), Luke Williams (LW)

#### **Apologies;**

Bryan Thomas (BT), Sarah Campbell Woodward(SCW)

#### **2. Minutes of last meeting and matters arising:-**

Minutes formally approved with no amendments.

- Clubs and Facilities updates from LW in item 3
- We have not received any PR value data from Vicky Brabin
- Sponsorship Update: We have secured £15K of sponsorship from Interski over 2 years, giving us a budget of £7,500 a year for 2 years
- May Newsletter covered in Item 4
- On line registration system covered in item 6
- SCW has sent the 2017 ESSKIA membership form to SSE
- Chairs Award completed
- LW conducted a doodle poll for this meeting

### **3. National Schools Snowsport Week**

- LW reported that we have 14 facilities signed up for NSSW. This is less than in previous years but it follows our decision to be more focussed and only involve committed facilities
- There are no events that cost more than £10 per pupil
- Press Launch Day is Monday 16 April at The Snowdome, Tamworth. 10am start
- We have the following Ambassadors confirmed: Dave Ryding, Graham Bell, Amy Fuller and Menna Fitzpatrick
- Pupils from Lyndon School, Solihull will attend. This school engaged fully in the PyongChang to Piste curriculum materials in a big way
- DM requested that the key press photograph should be one pupil (in school uniform) with Menna ( Dave Ryding second choice)
- LW stressed the excellent job that Vicky Brabin had done with PR. She was contracted for less hours than Betony Garner
- Gareth Vogan has produced promotional posters and all participant pupils will get a certificate from SSE
- Our challenge is to turn one visit to a facility by a school into extended participation. PB stressed the difficulty of doing this after only one visit
- Current spend on NSSW 2018 is estimated by LW to be circa £3,000. Well within budget
- AE and CS will attend the launch on behalf of the committee

### **4. Schools Bulletin**

- To go out in May
- Gareth Vogan to pull it together
- Items from DM and SCW previously agreed
- Added to this an item from Schools' Technical committee (CS), an item on all Alpine events (PB)
- Copy to be sent to all committee members by Gareth Vogan

### **5. Schools' Landing Page**

- Deferred until Gareth Vogan is on the call. LW to add Gareth to doodle poll

## 6. School's Membership of SSE

- AE highlighted an ambiguity re fees for ESSKIA sign up on the online form. AE to communicate this to Tim Fawke
- LW to invite Ryan Grewcock to attend part of our next meeting

## 7. Youth Sport's Trust

- CS reported on Leadership Pathways
- 3 routes identified:

Youth Snowsports Leader Award, which can be delivered to 14+ pupils by ski centres or teachers on-line over 2 hours. The course is free

Race Officials Course for 16+ at Level 1 completed on-line

Instructor Qualification: Foundation 14+, Level 1 16+

- CS to forward details to DM who will forward details to Youth Sport Trust and Committee members

## 8. Date of Next Meeting

- LW will conduct a doodle poll for a face to face meeting at Sportspark, Loughborough in June. Gareth Vogan and Ryan Grewcock invited to dial in.

### Agreed actions:-

Represent the NSSW committee at Press Launch Day on 16.4.18	Luke, Alan & Chris
Send items for Summer Bulletin to Gareth Vogan	Dominic, Sarah, Phil & Chris
Add Gareth and Ryan to doodle poll for next meeting	Luke
Circulate information re Leadership Pathways	Chris & Dominic
Clarify fee structure on ESSKIA form with Tim Fawke	Alan
Conduct doodle poll for next meeting in June	Luke